



LOCK HAVEN UNIVERSITY

Stephen Poorman College of Business, Information Systems, and Human Services

Sport Management at Lock Haven University

Connecting You to the Global and Local Action!



The Action at Molineux Stadium, the Home of our Educational Partner, Wolverhampton Wanderers of the Premier League in England.

Sport: The Most Exciting Industry in the World!

The *Sports World* is all around us. Millions of people around the world went into withdrawal during the COVID-19 pandemic when their live sport was suspended. Sports events and professional competitions in the USA and around the world draw millions of live fans each week and billions of television viewers each year. Sports are a part of everyone's lives, here at Lock Haven we try our best to set our students up to be successful and to help everyone that attends sporting events.

Our philosophy comes from a saying from one of our industry experts in New Zealand:

Whāia te pae tawhiti kia tata.

Whāia te pae tata kia maua kia tīna.

(Pursue distant horizons. But also, pursue near horizons so your dreams may become your reality).

Some call this "think globally, act locally," but for us it goes deeper than this to mean we infuse our curriculum with global content that is relevant to local and regional empowerment. **Lock Haven University** provides opportunities for students to understand the global sport marketplace developing skills valued by the professional and intercollegiate sports industry. Along with world-class experts with international and domestic professional experience, our program connects students with industry leaders who help guide and mentor them as they develop into mature professionals ready to succeed in the sports marketplace.

Sport Management at The Haven: Where Experiential Learning is in our DNA

Many sport management programs offer internships. At Lock Haven we embed experiential learning opportunities at every stage of the program while connecting you with industry experts from Day One. We have an active Sport Management Club that engages our students with alumni and professionals in the industry. We have brought together an unsurpassed group of global and national industry experts who work with the leading sports brands. We connect students with industry mentors who help advise and shape your future along with your academic advisors and program directors. Our internship opportunities align with student interests and prepare each student for careers in the area of the sport industry that appeals to them.



Experiential Learning: Working the College Football National Championship, New Orleans

Our internship partners/sites include:

Pittsburgh Steelers (NFL)	Kansas City Chiefs (NFL)
Pittsburgh Penguins (NHL)	U.S. Olympic Center
Pittsburgh Pirates (MLB)	Lake Placid Olympic Training Center
Philadelphia Phillies (MLB)	New York Athletic Club
Philadelphia Flyers (NHL)	Atlanta Falcons (NFL)
Philadelphia '76ers (NBA)	Washington State University Athletics
Philadelphia Wings (MLL)	Penn State University Athletic Department
Cleveland Cavaliers (NBA)	University of Maryland Athletic Department
New York Mets (MLB)	Florida State University Athletic Department
New York Red Bulls (MLS)	Comcast Spectacor
RB Leipzig (Bundesliga)	Special Olympics
Buffalo Sabres (NHL)	IMG Academies
Buffalo Bills (NFL)	Philadelphia Union (MLS)



Class of '20 Grad Anna King, works for Burnley Football Club as a Marketing and Events Executive

From LHU to Leading Industry Positions:

Scott Brown, Detroit Pistons
Angelo Hronis, Cleveland Cavaliers
Jon Nally, Reading Fightin Phils
Meghan Grenier, San Francisco 49ers
Scott Walker, State College Spikes
Sean Harper, Philadelphia Union

Jeffrey Lesko, Columbus Blue Jackets
Aaron Westlake, Hurricane Junior Golf Tour
Ryan Muller, Michigan International Speedway
Kristyn Gates, IMG Learfield, Vanderbilt University
Cameron Moore, Milwaukee Bucks



Class of '00,'02, named head coach of the development squad at Manchester City Football Club

DEGREE OPTIONS

UNDERGRADUATE

- BS Sport Management
- BS Sport Management (Accelerated Program)
- Minor in Coaching
- Minor in Business

GRADUATE

- MS Sport Science (International Sport Management Track)
- MS Sport Science (Sport Management Track)
- MS Sport Science (Sport and Exercise Psychology)



For International Students:

- MS Sport Science (International Sport Management Track)

Center for Sport Management Researchers and Program Related Faculty



Peter Campbell, J.D. is Chair of the Department of Sport Management and expert in sport and contract law, liability, facility management and coaching. He also contributes to our certificate program in Public Event Security. He is a former professional soccer player with Larne Football Club in Northern Ireland and also played competitively in the USA and Canada before turning to coaching and administration. He is a former Assistant, Associate, and Director of Athletics at Lock Haven University. Dr. Campbell coached the Lock Haven University women's

soccer team in 1999 and 2000 and was recognized both years as conference and NSCAA Regional coach of the year, after winning back-to-back conference championships. Dr. Campbell previously served as the Head Soccer Coach at Baldwin-Wallace College in Ohio and was an Olympic Development Program Coach. Dr. Campbell was raised in Northern Ireland and is a citizen of the UK, Ireland and the USA. Dr. Campbell has served on various National Collegiate Athletic Association (NCAA) committees and has served as the Chair of the NCAA Division II Women's Soccer Championship Committee and Chair of the NCAA Men's and Women's Soccer Rules Committee. He currently has his NSCAA National Teaching Diploma and a United States Soccer Federation (USSF) B License for coaching. Dr. Campbell received his Juris Doctorate from Cleveland-Marshall College of law and is licensed to practice law in the State of Ohio.



Bridget Roun teaches in the areas of sport coaching and management. She has many years of experience in athletic administration, coaching, and community relations in sport. She is also coordinator for major external fundraising events such as our Play4Brian event. She was lacrosse coach at Lock Haven University from 1988-97.



Dain TePoel, PhD is Assistant Professor of Sport Management and Director of the Graduate Program in Sport Science (Sport Management). He teaches in the areas of marketing, social media, sport history and heritage, contemporary issues in the sports industry, and research methods. Dr. TePoel has led students on a number of experiential learning opportunities. He served as the faculty mentor for the founding of 'WolverHaven,' Lock Haven University's supporter club with Worldwide Wolves, the official network of supporter clubs across the globe for Wolverhampton Wanderers. He is currently working with colleagues in the program on a book on *Baseball Around the World*. He has published on the media coverage, promotional strategies, and public relations efforts of the World Baseball Classic. He also has industry experience formally working with the Minnesota Timberwolves of the NBA.



Dr. Patricia Lally began the Sport Science program in 2012 and served as Department Chair and Graduate Program Coordinator until 2020. She teaches specifically within the Sport and Exercise Psychology track. She is CMPC certified through the Association for Applied Sport Psychology and has a lot of experience working with athletes and coaches at various competitive levels. If you would like to speak with a professor who has been teaching and working in this exciting field, contact her directly at plally@lockhaven.edu



Dr. Richard Lally is from Boston, MA. He received his Bachelor's degree in Political Science from Providence College and his doctorate in Sport Philosophy from The Pennsylvania State University. Previously he taught at East Stroudsburg University. He is a triathlete (swimmer, biker and runner). Dr. Lally teaches courses related to philosophy, ethics and law in sport.