Crowned with six international awards in just six years, Puy du Fou has established itself as a world leader in shows and theme parks. With 2.3 million visitors in 2018, Puy du Fou confirms this year again the strength of its unique model in France and has retained as one of the country’s top tourist attractions.

Voted “Champion in all categories” for the second consecutive year in the awards for the best brands in France (Capital/Statista study), Puy du Fou is internet users’ favorite park: they have ranked it N°1 in France and N°3 worldwide on Trip Advisor.

This remarkable popular success is above all the result for a bold strategy of continual creativity which shapes this unique work.

In 2019, Puy du Fou is being more ambitious than ever with “Le Premier Royaume”, the Grand Parc’s latest original creation. Puy du Fou is stretching the limits of the immersive show, and offers visitors an unprecedented experience in a dreamlike, sometimes almost fantastic atmosphere, as they follow the extraordinary destiny of Clovis, King of the Franks through 14 legendary worlds. This new production, entirely designed by Puy du Fou, bedazzles with its innovative staging, extravagant scenery and the latest in special effects.

After several very successful international ventures, and in parallel with his French creations, Puy du Fou is opening a new chapter in its history with the creation, in Toledo, historical capital of Spain, of Puy du Fou España, which brings the history of Spain to life.

- From 30 August 2019, Puy du Fou will present “El Sueño de Toledo”, the biggest night show in Spain, reviving 1,500 years of Spanish history.

- And from 2021, a new park of 30 hectares in a natural setting will open to the public, with splendid daytime shows and period villages that will enable visitors to travel back in time.

Following on from Spain, Puy du Fou is already preparing its future international developments in China and elsewhere in the world, with the aim of seeing Puy du Fou emerge on all continents in the next 10 years.

For more than 40 years, Puy du Fou has made its unique voice heard in the entertainment world. The universal language it has invented is enjoying increasing success thanks to the emotional experience it provides and that speak to the heart of visitors.

After the language of cinema, the artistic expression invented by Puy du Fou can be considered in the world as the 8th art, ie a new way of telling and staging stories that have a soul and a universal breath that transcends all cultures.
Puy du Fou in History

**Antiquity**
- Le Signe du Triomphe
- La Villa Gallo-Romaine

**1st - 4th Century**

**Middle Ages**
- Le Premier Royaume
- Les Vikings
- Le Fort de l’An Mil
- Les Îles de Clovis
- Le Bal des Oiseaux Fantômes
- Le Secret de la Lance
- Les Chevaliers de la Table Ronde
- La Cité Médiévale
- La Citadelle

**5th - 15th Century**

**Renaissance**
- La Renaissance du Château
- Le Camp du Drap d’Or

**15th - 16th Century**

**Grand Siècle**
- Mousquetaire de Richelieu
- Le Monde Imaginaire de La Fontaine
- Le Labyrinthe des Animaux
- Le Repaire des Enfants

**17th Century**

**18th Century**
- Le Dernier Panache
- Le Logis de Lescure
- Le Village XVIIIème
- Le Grand Carillon
- Le Mystère de La Pérouse

**19th - 20th Century**

**Belle Époque**
- Les Orgues de Feu
- Le Ballet des Sapeurs
- Les Amoureux de Verdun
- Les Automates Musiciens
- Le Bourg 1900
- Le Café de la Madelon
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CHAPTER 1
Puy du Fou Experience

GREAT SHOWS
A WORLD OF NATURE
AN UNFORGETTABLE STAY
Puy du Fou has been writing its story and retracing history for more than 40 years.

1977: Philippe de Villiers writes and stage the very first show of Puy du Fou: "La Cinéscénie®"

1978: the very first show of "La Cinéscénie®" is performed on 16 June

1984: Puy du Fou organises its first humanitarian evening chaired by Yves Montand

1989: the Grand Parc of Puy du Fou is created

1993: Alexander Solzhenitsyn presides over an exceptional evening at Puy du Fou to pay tribute to the people of the Vendée.

The same year, Puy du Fou was the starting point of the Tour de France, and then again in 1997 and 1999.

1998: Académie Junior is set up

2001: the Grand Parc opens the "Stadium Gallo-Romain"

2007: creation of the "Cité Nocturne du Puy du Fou" hotel complex with its first themed hotel: "La Villa Gallo-Romaine"

2012: in March, Puy du Fou is voted "Best Park in the World" in Los Angeles

2014: for the second time, Puy du Fou is crowned the "World’s Best Park" in Orlando

2016: creation of the biggest show of its history: "Le Dernier Panache"

The show "Les Amoureux de Verdun" wins the "Thea Award for Outstanding Achievement" in Los Angeles.

2017: Puy du Fou celebrates its 40th anniversary

Opening of the 5th hotel: "La Citadelle"

"Thea Award for Outstanding Achievement" for "Le Dernier Panache" in Los Angeles.

2018: creation of the show "Le Mystère de La Pérouse", an immersive journey in the company of the famous navigator on the seas around the world

This show receives two international awards: '2018 Best European Creation' in Bergamo (Italy) and in Amsterdam (Nederlands).

Opening of the new restaurant with entertainment "Le Café de la Madelon"

2019: creation of the immersive show "Le Premier Royaume", a fantasy journey into the fascinating story of Clovis, king of the Franks, reliving the conquests and the doubts of this great strategist.
GREAT Shows
The Grand Parc of Puy du Fou features **spectacular shows**, inspired by great moments in history. Special effects and breath-taking backdrops catapult the whole family into a different era, from the 3rd century to the beginning of the 20th century.

**LE SIGNE DU TRIOMPHE**: gladiator battles and chariot races take place in an impressive Gallo-Roman stadium, shaded by an authentic Roman velum restored at Puy du Fou.

**LES VIKINGS**: suddenly, Viking warriors disembark from their imposing longships to plunder the quiet village of Fort de l’An Mil. The show uses amazing special effects as a 20-metre long ship rises up from the depths of the pond.

**LE BAL DES OISEAUX FANTÔMES**: 330 eagles, falcons, vultures, kites and owls circle in the sky, brushing against the audience, orchestrating this spellbinding ballet. The spectacle of all the birds in full-flight together is the result of a 25-year long project.

**LE SECRET DE LA LANCE**: Set in the Hundred Years’ War, a young Shepherdess sets about discovering the secrets of a lance that has the power to protect the castle. For this show, Puy du Fou created a huge bulwark measuring 8 metres high and 60 metres long that completely vanishes in full view of the spectators.

**MOUSQUETAIRE DE RICHELIEU**: sword duels, flamenco dances and equestrian stunts, this show features an impossible love affair in the heart of the 17th century. This vast theatre is equipped with the largest stage curtain in the world.

**LE DERNIER PANACHE**: the tragic destiny of François-Athanase Chaurette de la Contrie, a French naval officer and hero of the American War of Independence, is performed in a grand 360° stage. This unparalleled performance takes place in a revolutionary hall measuring 7,500 m². “Le Théâtre des Géants”.

Each show lasts from 26 to 40 minutes, and is played up to 7 times per day, welcoming from 2,400 to 6,000 spectators per performance.

The Grand Parc of Puy du Fou also offers fully immersive shows where the attention to detail, sophisticated production and focus on special effects together create a highly charged experience.

**LE MYSTÈRE DE LA PÉROUSE**: Aboard “La Boussole”, the famous seafarer’s ship, explorers-for-a-day will take to the high seas, living and breathing each stage of an expedition from which there would be no return.

**LES AMOUREUX DE VERDUN**: visitors enter the depths of the First World War trenches. They are then invited to experience the daily life of the Poilus, up to the truce of Christmas 1916.

**LA RENAISSANCE DU CHÂTEAU**: The former inhabitants have returned from the past to take visitors through weapons rooms and underground passages, as the history of the castle unfolds through stories and anecdotes.

**LES CHEVALIERS DE LA TABLE RONDE**: grand illusions and supernatural captivate visitors and plunge them into the fantastic world of the legend of King Arthur.

**LE BALLET DES SAPEURS**: in the “Bourg 1900”, Puy du Fou Académie pupils play the part of villagers trying to put out a fire, in a theatrical world inspired by musical comedy and the big bands of the big bands of the “années folles”.

**LE GRAND CARILLON**: at the centre of “Le Village XVIIIème”, the giant clock paddics and strikes to the rhythm of the famous popular melodies of the 18th century.
In 2019, an original new production sees the light of day: Le Premier Royaume! This immersive show, entirely designed and produced by the Puy du Fou teams, is inspired by a pivotal period in French history.

In the 5th century, during the fall of the Roman Empire, ravaged by Attila the Hun’s hordes, visitors will follow the fate of Clovis, King of the Franks. They will relive Clovis’s conquests but also share the doubts of this great strategist, torn between the ancestral traditions of his people and the new path opening up to him to found the first kingdom.

In designing this original new production, Puy du Fou has created a totally immersive show with a variety of sets, conceived as a voyage and packed with new special effects.

At Puy du Fou, nature and authenticity are the hallmark of every setting. The thatched roof huts of “Le Fort de l’An Mil”, the mud walls of “La Cité Médiévale”, the lauze roofs of “Le Village XVIIIème” and the “Art Nouveau” architecture of “Le Bourg 1900” are real.

As they wander through the villages, visitors will discover dozens of craftsmen at work, all specialists in 22 different trades.
New for 2019

In 2019, “La Cinéscénie” completely transforms the show stage, revealing new monumental stage sets just a few metres from the spectators. This year, the floor of the stage will reveal the giant ruins of an old Gothic chapel. This 20m-wide and 16m-high backdrop, which will unfold in just a few seconds, will give a stunning depth to the show and 200 new characters will give life to this new decor.

The original music is written by Nick Glennie-Smith (a Hollywood composer), and the greatest French actors lent their voices to the show: Philippe Noiret, Gérard Depardieu, Alain Delon, Jean Piat, Michel Duchaussoy, etc.

LES ORGUES DE FEU. Night-time plunges the audience into an eerie world and into the story of a deep love affair between two fantastical beings – a glass-like pianist and a violinist muse.

This romantic show lasting 33 minutes, to the sound of Mozart or Delerue, Bach or Bizet, is an ode to the poetry of night. This enchanting show features ballerinas gliding across the water, a baroque piano and a golden harp rising up from the depths of the lake, as well as a gigantic organ spitting out water and fire, during 117 nights during the 2019 season.

LA CINÉSCÉNIE, the greatest night show in the world: “La Cinéscénie” is another astonishing super-production lasting almost 1h30. Performed by 4150 volunteer actors, the show portrays the legendarium of France, from the Middles Ages to the Second World War.

This extraordinary modern legend is supported by cutting-edge technology and played out on the world’s biggest stage: 23 hectares.

Each performance features 2400 actors, 130 horse riders, 80 technicians and 500 people to welcome the audience and ensure their safety.

The show uses extraordinary technology: 28,000 costumes, 850 fireworks every night, 31 free-flying drones, almost 5000m² film projections with 3D mapping, over 3000 projectors and sound system specially designed to plunge 13,000 spectators into the action each evening, from 8th June to 14th September 2019.

The original music is written by Nick Glennie-Smith (a Hollywood composer), and the greatest French actors lent their voices to the show: Philippe Noiret, Gérard Depardieu, Alain Delon, Jean Piat, Michel Duchaussoy, etc.

NIGHT
Shows

LES ORGUES DE FEU. Night-time plunges the audience into an eerie world and into the story of a deep love affair between two fantastical beings – a glass-like pianist and a violinist muse.

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A WORLD
of Nature
DIVE INTO
The Heart of Nature

At Puy du Fou, nature is everywhere. Puy du Fou’s gardeners are always looking for something new to create an ambience that is perfectly in keeping with the period and sets of the shows, villages and hotels, while ensuring that the plants can perfectly adapt to the region and environment.

Puy du Fou’s natural highlights include:

- **25 km** of pathways,
- a 100-year old forest with **150 species of trees**,
- **4,000 feet** of rose bushes in 90 different species,
- **70 species** of aromatic and medicinal plants,
- more than **13,000 bulbs** planted each year,
- **45 gardeners** and landscapers,
- **20 new plants** cultivated each year,
- **1,300 km** of boxwood hedges in the French garden, in front of “Le Grand Carrousel”.
- creation in 2018 of a self-managed vegetable garden. In this first year, **500kg of vegetables were grown** and delivered exclusively to “L’Auberge”, restaurant in “Village XVIIIème”.

A “Zéro-Phyto” Politic

Puy du Fou’s gardeners have even developed ecosystems based on the natural food chain, such as ladybird nests to tackle aphids in the rose bushes, thereby avoiding the use of insecticides, and using the Ouessant sheep as an ecological lawnmower.

For the comfort of our guests, Puy du Fou’s teams maintain the gardens with silent and ecological electrical equipment. Nature, and the control of nature, is respected at all times and eco-responsibility an intrinsic principle of the Park. Nature is handled with extreme care, but man’s action can be able to lose itself.
Animals are full-time actors at Puy du Fou, playing a key role in our shows but also in full view from the paths and walkways through the Park.

Equestrian Academy
THE LARGEST STABLE FOR SHOWS IN EUROPE

Horses have always played a starring role in Puy du Fou’s shows. The Equestrian Academy is the largest stable for shows in Europe and has **218 horses trained in all disciplines**: trick riding, stunts, harnessing and dressage. The horses are trained on a daily basis. Their trainers ensure they have a healthy diet and strictly regulate their work levels throughout the 175 days of opening.

The Equestrian Academy’s horses – mostly thoroughbred Lusitano horses – are selected in Spain or Portugal at the age of three and are then trained at Puy du Fou in each discipline.

The Animal Conservatory
A CONSERVATION PROGRAMME FOR ENDANGERED SPECIES

The Animal Conservatory – dedicated to the animals of the farm – has become a sanctuary for several age-old species. A conservation programme has been set up for animals like the Poitou donkey, of which there are now only around a hundred in the world, as well as the Bayeux pig, the Pottou goat, the Des Fossés’ goat, the Pottou goose or the Belle-Île sheep. Puy du Fou holds the record for the largest number of protected species in Western France.

Canine Academy
FULFILLING TRAINING METHODS

The Puy du Fou Canine Academy is based on fun and playful training methods: an approach that pays off as the animals will give their best performance in every show.

Puy du Fou has **10 Czechs wolves** taken in from the age of 2 and a half months. The first six months are devoted to interacting before training starts. Their training is very gentle and non-confrontational to ensure their well-being and build up their confidence.

It takes two years to complete their training and prepare them to take part in the “Vikings” show. Puy du Fou also has **10 other dogs**

Falconry Academy
AN INTERNATIONAL BENCHMARK FOR CENTRES SPECIALISING IN BIRDS OF PREY

The Falconry Academy has **38 falconers** with exceptional know-how and technical skills that arouse true emotion. The Academy raises **640 birds of 78 different species** (kites, eagles, pelicans, buzzards, condors, etc.) and there are around **80 newborns each year**.

The aviaries are completely integrated into the natural environment and are suitable for the largest birds of prey so that they can live, fly and reproduce there. Everything is done to make sure the birds are happy: they are weighed daily and treated like high-level athletes.
AN UNFORGETTABLE
Stay
**CHOOSE A CENTURY**

**To Sleep In**

«La Cité Nocturne» hotel complex is composed of 5 themed hotels each dedicated to a period of history, from Ancient Rome to the 18th century. From decor and landscape to food and drink, every detail is thought out to continue the journey through time and allow visitors the choice of their unique atmosphere to sleep in.

Puy du Fou’s hotels feature over **400 rooms** and just under **2,000 beds** in family rooms (from 4 to 5 beds).

**LA VILLA GALLO-ROMAINE**: visitors are immersed in the atmosphere of Ancient Rome, greeted by our staff in togas and period costumes. The architecture is inspired by the Roman forums with ochre façades, Corinthian columns and low-relief carvings. 100 three-star family rooms are decorated with pilums and Roman furniture.

“La Villa Gallo-Romaine” was the first hotel to be built at Puy du Fou in 2007. The 3,300m² inner courtyard is typical of Ancient Rome. Surrounded by 62 monumental columns, it is home to a Mediterranean garden containing olive trees, cypresses, rosemary and lavender.

**LES ÎLES DE CLOVIS**: this hotel immerses guests in the dawn of the Middle Ages. 50 huts built on stilts – with thatched roofs and half-timbered walls – have been eco-designed to recreate the village atmosphere of the 1st Millennium. This lacustrian town accommodates 500 beds. The decoration combines authenticity and three-star comfort: granite washbasins, oak beds and wooden furniture.

For your dining needs, “Le Banquet de Mérovée” offers a buffet and bar. More than **80,000 plants** planted one by one adorn “Les Îles de Clovis”, while ten man-made water channels are filled with varieties of carp specially selected to devour mosquito larvae.

**LA CITADELLE**: behind the portcullis, guests enter the unique atmosphere of “La Citadelle”, immersing them in the world of a Mediaeval fortress. The three floors of paved passageways, winding corridors adorned with horse tack and accessories with ochre and gold-colour carpet, instantly transport guests on a journey through time. The rooms have opulent fabrics, ornate oak beds, hand-painted murals, lime-rendered walls, stained glass windows and suspended lanterns, creating a bright and warm atmosphere that’s ideal for unwinding.

Puy du Fou offers **two types of rooms** for this accommodation: 74 “classic” rooms with 5 beds, and 26 “comfort” rooms with 3 beds. The “comfort” rooms are opulently decorated with the option of breakfast served in the room.

**LE LOGIS DE LESCURE**: “Le Logis de Lescure” has 4 duplex suites in an authentic Vendée-style 18th-century building. Each suite offers guests a different experience with original décor: “La Salle des Miroirs” for couples, “Le Planétarium” for astronomy fans, “Le Cabinet de Curiosités” for nature lovers, and “Le Salon de Musique”. Every suite has a private terrace for dining.

Just look up in “Le Salon de Musique” to see Lescure’s family tree. He was the young scholar who lived here and went on to become one of the leaders of the 1793 War in the Vendée.

**LE CAMP DU DRAP D’OR**: “Le Camp du Drap d’Or” invites guests to enjoy a stay living in the footsteps of Francis I of France and Henry VIII of England in one of its 100 flamboyant logeries featuring the arms of each crown. Four-poster beds, turned solid oak columns, embroidered tapestries, hammered metal basins and a golden-glazed ceramic bathroom give guests a truly royal stay with all modern comforts in a magnificent and authentic setting.

All furnishings of the logeries of “Le Camp du Drap d’Or”, from the brickwork to the wooden columns and balusters, have been tailor-made based on paintings and engravings to achieve true authenticity.
At Puy du Fou, history also comes to life on your plate in a culinary adventure orchestrated by Puy du Fou’s chefs.

There are 22 places to eat in the park and hotels, ranging from fast-food to gourmet cuisine. In high season, the Puy du Fou chefs can serve up to 19,000 people in one day alone!

To ensure it offers the best produce, Puy du Fou uses only the very best and mainly local suppliers.

In this way, 90% of the cold cuts, salads and vegetables are locally sourced. Puy du Fou serves Noirmoutier potatoes and mogettes – a local variety of white beans – accompanied by the wines of the Mareuil vineyards, located at just a short distance from the park.

La Troussepinette, a Vendée aperitif made from blackthorn shoots, is served at each restaurant to accompany the Préfou, a low-rise bread seasoned with finely chopped fresh garlic and butter.

Puy du Fou is restyling its places to eat by concluding a new strategic alliance with the Compass Group. **The aim of this joint venture is to bring a new lease of life to our eating places and ensure that every meal is a real event.**

With 40 years of experience, and renowned for the high quality of its shows, Puy du Fou has decided to make eating out central to the experience enjoyed by visitors. Gastronomy is recognized worldwide as one of the key ingredients of the French way of life. The culinary arts, patiently developed over the centuries of our history, are now put spectacularly on show at Puy du Fou. In order to meet visitor expectations, Puy du Fou has chosen to work with Compass Group, a food-industry world leader. Recognized for its passion, culinary expertise and professionalism, the food-service company has entrusted its subsidiary “La Puyfolaise de Restauration” with the task of designing and presenting the Puy du Fou menus.

To achieve this new creative goal, Puy du Fou and Compass Group France have commissioned Yannick Alléno, a chef who has **twice been awarded three Michelin stars**, to create, with the Puy du Fou teams, **menus that will prolong the voyage through time**. By inviting one of the greatest chefs in the world to its creative table, Puy du Fou is hoping to offer its visitors the ultimate gastronomic adventure, with menus suitable for all.

The menus, recipes and service are intended to extend the thrilling experience enjoyed by visitors to the Grand Parc. The selection of food products will be one of the key elements of this development. Short supply chains will be favoured in order to promote local agriculture and the wealth of local produce. In the food-service industry, **choosing to rely on short supply chains contributes to the preservation of local agriculture as well as to the reduction of transport pollution.**
CHAPTER 2
Puy du Fou
Endorsements

A SUCCESSFUL MODEL
PUY DU FOU’S SKILLS
A PARK FOCUSED ON INNOVATION
A SUCCESSFUL Model
The ongoing investment strategy is undoubtedly one of the reasons for the Puy du Fou’s success. Every year, **100% of the profits** are reinvested in new features for the park.

Since 1977, Puy du Fou has invested **over 500 million euros** for its development. Since 2014, Puy du Fou takes place as the No 2 theme park in France, and realized **112 million euros** of turnover in 2018.

This adventure is and has always been a private 100% self-financed initiative. Puy du Fou has **no shareholders and receives no public money**. It is a group made up of a non-profit association under Law 1901 and an SAS – “Société par actions simplifiée” (Simplified joint-stock company). The association organises “La Cinéscénie” and owns the SAS that runs the Grand Parc.

This model is one of the Puy du Fou’s main strengths thanks to the joint action of the **4,150 volunteers** (at “La Cinéscénie”) and **2,144 permanent and seasonal workers** at the Grand Parc.

Giving work to 80% of local businesses, Puy du Fou is an incredible boost to the region’s tourism economy. According to a study by the firm ProTourisme (January 2017), the economic benefits for the local area are remarkable:

- **277 million euros** in overall economic benefits for the local area every year,
- **4,700 jobs** created thanks to Puy du Fou.

**A WINNING COMBINATION of Entrepreneurship and Voluntary Work**

**PUY DU FOU CONGRÈS**: Puy du Fou Congrès (conference centre) handles business tourism at Puy du Fou. Throughout the year, a team is dedicated to planning and organising **tailor-made corporate events**.

In an exceptional environment, the centre provides facilities designed for conventions, conferences and seminars that can accommodate **from 10 to 3,000 participants**. Puy du Fou Congrès has **400 rooms**. **Nearly 200 companies** are hosted each year.

**PUY DU FOU ÉVASION**: Created in 2013, Puy du Fou Evasion continues to develop its accommodation facilities, and offers, through partnerships with establishments in the region, complete packages to attract visitors.

Guests can now choose between 35 one- to five-star hotels and campsites located within an hour’s drive of Puy du Fou.

In addition, Puy du Fou provides visitors with a shuttle service from Angers and Nantes.

**LA FOULÉE DES GÉANTS**: Organised for the first time in 2018, this extraordinary 11-kilometre night run was a resounding success.

Some 1,500 runners were able to take part in this exceptional race, running by torchlight through spectacular scenery on a trail located in the heart of the forest and the Puy du Fou shows.

The second such event will be held on 5 October 2019.

**DIVERSE RANGE Of Activities**
INTERNATIONALIZATION

Of Puy du Fou

Created in 2010, Puy du Fou International advises project managers in the creation of parks and shows worldwide, based on the Puy du Fou model, to export the park’s concept.

For 6 years, Puy du Fou has been working with the Dutch park Efteling (ranked 3rd European park with 4.68 million visitors) to share its expertise. A team of 50 artists and technicians work on the ‘Raveleijn show’ throughout the season.

In July 2016, Puy du Fou International launched a night show at Auckland Castle in the UK based on ‘La Cinéscénie’ model for the ‘Eleven Arches’ Foundation.

In 2017, Puy du Fou International is adopting a new development strategy that consists of designing projects for countries whose historical and artistic potential could be a good match for the Puy du Fou model. The location of a project is crucial as it determines its feasibility and future success.

PUY DU FOU ESPAÑA: After studying many locations in Europe, Puy du Fou has finally chosen Spain, and in particular Toledo, where Puy du Fou España will open in 2019. This investment of 242 million euros is the largest in the history of Puy du Fou, with a development programme fixed until 2028.

- On 30 August 2019, Puy du Fou España will present “El Sueño de Toledo”, its first big evening show, which will retrace 1,500 years of Spanish history (see box opposite).
- In 2021, a new Puy du Fou will open its doors with 4 great daytime shows, 3 period villages, and 30 hectares of nature where families can enjoy a spectacular voyage through time.
- Between now and 2028, three new great daytime shows will be created to prolong the adventure.

THE FIRST GREAT NIGHT-SHOW
OF PUY DU FOU ESPAÑA

El Sueño de Toledo

At sunset on the banks of the Tagus, a young washerwoman, Maria, meets the old Azacán of Toledo. The old man takes her on a journey back in time, and invites her to relive some of the great moments of Spanish history!

History comes alive before their very eyes, in a spectacular and moving night-time extravaganza, rising from the ramparts of the city and from the depths of the sleepy old river.

From the Kingdom of Reccared to the Navas de Tolosa, and the discovery of America to the arrival of the railway, this giant fresco ends in a grand finale with the ballet of the Spanish provinces and leads spectators through 1,500 years of history, with the aid of 185 actors and spectacular special effects.

A splendid show, lasting over an hour, such as you’ve never seen before! “El Sueño de Toledo”, a totally unique show!

THE FIGURES OF THE SHOW

- A great show lasting over an hour
- 185 actors and horse riders
- More than 2,000 characters
- 1,200 costumes
- 800 spotlights and 60 water jets
- A 5-hectare ‘stage’
- 4,000 spectators
- 3,900m² of stage sets
- 28 Full HD video projectors
- 1,500 years of history, from the Goth kings to the arrival of the railway
PUY DU FOU’S
Skills
For 40 years, Puy du Fou has continued to surprise and thrill its visitors with its breathtaking shows. Every year, Puy du Fou reinvests its profits, notably in research and development.

The park is thus a permanent laboratory, experimenting with new stagecraft techniques and apparatus, with the sole aim of facilitating the creation of even more incredible theatrical projects that will thrill spectators.

Today, Puy du Fou has a wide range of renowned experts in all fields. More than 200 professionals are involved in working together to imagine, design and produce each of the park’s new creations, set designs and atmospheres, including writers, set designers, costume designers, animal handlers, stuntmen, technicians, gardeners, etc.

Trained at Puy du Fou, these specialists have created a catalogue of works unlike anything else in the world: an 18m-high moving dungeon, a 20m-long Viking ship rising from the water, 50 horses trained to take part in chariot races, a 360° swivel stand, sets that recreate the roll of a ship from the 18th century, etc.

By creating its own shows and instilling a culture of excellence in all fields, Puy du Fou has become an international benchmark for live performance.

The Puy du Fou experts not only ensure the smooth running of the shows, they are also continually striving to make improvements. They are constantly on the lookout for new innovations to enhance the productions, and regularly test the latest technologies.

The directors of the “Théâtre des Géants” have contributed to the development of new video software to support an audio-visual experience in 4k at 360°.
Passion, experience and passing on expertise underpin Puy du Fou’s success and its unique model. That is why Puy du Fou created its own in-house training centre in 1998.

Open to the young “Puyfolais” volunteers, the Académie Junior trains the Puy du Fou’s future managers, performers and technicians. Today, around 600 young Puyfolais are enrolled in one of the 30 schools of the Académie Junior: costume, theatre, dance, drawing, lighting, sets and props, horse riding, tick riding, photography, film, performance techniques, animal training, flamenco, etc.

It is a real talent pool. The best of them will later go on to become part of Puy du Fou’s artists and technicians.

In 2015, in tandem with State Education, Puy du Fou launched its own primary school, combining academic training with the practice of the arts. This original school – open to everyone – aims to pass on Puy du Fou’s expertise from a young age through performing arts training.

In this way, since April 2016, around forty children have performed in the show “Le Dernier Panache” in a 2,400-seat venue. In 2017, it is a complete show, “Le Ballet des Sapeurs”, was played by these actors during the whole season. In September 2018, the school opened its doors with the creation of two Year-7 classes (40 students) bringing the total number of students to 160 for this new school year.

For various years, Puy du Fou has received awards for its quality and creativity – acclaimed by professionals from around the world:

- Thea Classic Award for the World’s Best Park (Los Angeles – 2012)
- European Park of the Year (Milan – 2013)
- Best European Seasonal Event for “La Cinéscénie” (Piacenza – 2014)
- Applause Award for the World’s Best Park (Orlando – 2014)
- Thea Award for Outstanding Achievement for “Les Amoureux de Verdun” (Los Angeles – 2016)
- Thea Award for Outstanding Achievement for “Le Dernier Panache” (Los Angeles – 2017)
- 'Best European Creation’ Parksmania Awards for “Le Mystère de La Pérouse” (Bergamo - 2018)
- ‘Best European Creation’ Park World Excellence Award for “Le Mystère de La Pérouse” (Amsterdam - 2018)
INNOVATION
And Long-Term Vision
Innovation is Puy du Fou’s DNA. With its associative model, Puy du Fou reinvests all its profits every year, especially in Research and Development. The park is an ongoing workshop of increasingly amazing artistic projects, constantly testing out new devices.

Puy du Fou’s leitmotiv: expertise and technology towards the goal of creation and emotion. This approach is regularly accompanied by “Crédit Impôt Recherche” (Research Tax Credit). By example, this was the case in 2011 when Puy du Fou restored a velum in the Stadium Gallo-Romain – a suspended canvas above the amphitheatre using a complex system of ropes not used for 2000 years, and then again 2016 for the development of the NEOPTER.

Digital serving the Visitor Experience

Digital communication represents an increasingly important segment at Puy du Fou. Nearly 50% of bookings are now made by mobile devices. This support is now a priority tool for Puy du Fou visitors, in particular those coming from outside of France.

The mobile application Puy du Fou is endowed in 2019 with a new major feature. Visitors will be able to retrieve all their travel documents and access tickets from their account (ticketing, hotel vouchers, catering, complementary services, etc.)

For non-French speaking visitors, the Puy du Fou mobile application also offers instant translation of shows in 5 languages. A powerful wifi coverage in the big shows of the park allows to develop effectively this technology unique in Europe. Visually impaired and blind people can also benefit from free audio description of all major shows of the Grand Parc and “La Cinéscénie” thanks to mobile application Puy du Fou.

The NEOPTER
UNE PROUesse TECHNOLOGIQUE

It took nearly two years of development, 50 engineers and an investment of 6.5 million euros to conceive the NEOPTER and give rise to a cutting-edge technology solution to meet Puy du Fou’s artistic goals.

These drones can fly in fleets and autonomously synchronise with music, film, light and actors, producing a huge-scale choreography with on-board intelligence. The NEOPTER use the sky as a scene. In “La Cinéscénie”, NEOPTER have several decorative elements: 23 candles, 5 banners 6 meters high and 2 meters wide, 15 French flags and 30 silhouettes of dancers.

The NEOPTER, whose presentation to the public has been approved by the General Directorate of Civil Aviation, is the first drone in the world to fly with automatic remote piloting and perform all-weather outdoor choreography.

31 NEOPTER, including a Neolight (drone with spotlight), will fly in several scenes of “La Cinéscénie” in 2019.
CORPORATE SOCIAL RESPONSIBILITY

Puy du Fou’s Commitments

Sustainable Development Policy

The park’s geographical location in the heart of a century-old forest, combined with its unique concept of highlighting historical heritage through its shows, sets the scene for a long-standing commitment to the preservation of the historic and natural heritage.

This commitment ensures that creation, financial investment, social responsibility and environmental preservation remain in harmony. Aware of its ecological footprint, Puy du Fou manifests this commitment in four areas:

- **ENVIRONMENTAL MANAGEMENT**: Puy du Fou is committed to controlling the production of waste and improving its recovery (60% of waste is recycled), to protecting biodiversity at different levels by considerably limiting the use of phytosanitary products on the site and by participating in reintroductions in a natural environment, and to educating visitors and employees.

- **SUSTAINABLE MANAGEMENT**: the park takes care to control the consumption of water, electricity and gas, to increase the share of local and/or environmentally responsible suppliers, and to maintain its involvement in the development of the local economy.

- **CULTURAL HERITAGE**: Puy du Fou makes a point of honour of continuing its promotion of local and national heritage, passing on its creative expertise worldwide, and perpetuating La Cinéscénie® and its non-profit spirit.

- **SOCIAL HERITAGE**: Puy du Fou guarantees employees fairness, improves health and safety at work, creates social cohesion and pursues humanitarian commitment.

Conservation and Reintroduction

Our Animal Species Programs

Active member of the French Association of Zoos (AFdPZ), the Grand Parc of Puy du Fou collaborates with the European Association of Zoos and Aquariums (EAZA) since 1993. Since the start of its activities, Puy du Fou has already given more than 600,000 euros for the protection of endangered species around the world.

Invested since its creation in a variety of approaches (financial support, provision of teams, donations of birds for reintroduction), the Falconry Academy takes part, both nationally and internationally, in the field of conservation programmes. For this, it participates in European endangered species programs, one of whose goals is to reintroduce birds to their natural habitat.

Among its actions:

- Puy du Fou supports financially different conservation projects, including three "ambassador programs" BioAndina Foundation (regarding the Andean condor, in Argentina), the Endangered Wildlife Trust (regarding the African white-backed vultures, in South Africa), the Vulture Conservation Foundation (regarding the species of European Vulture, in Europe).

- Puy du Fou constantly raises awareness of its teams and its visitors in the field of the conservation of species (including the participation in the «International Awareness Vulture Day»).

- Puy du Fou participates in various reintroduction programs.

The Falconry Academy thus supports several conservation projects around the world. Each support is adapted and re-evaluated over time.
Puy du Fou strives to ensure the comfort of all visitors and has set up various facilities for accessibility.

The "Pass Accessibilité": provided to those with limited mobility on presentation of a proof of eligibility, this pass gives special admission to its holder and up to 5 others accompanying them. The "Pass Accessibilité" makes it easier for visitors to attend and allows them to watch the shows in comfort.

People with reduced mobility can use a guide to follow paths that give easy access to the various shows. All shows have access to those with reduced mobility. Seats are reserved at each venue for those with reduced mobility, ensuring that they can enjoy the shows in comfort.

"La Colporteuse", Puy du Fou’s little train can also transport visitors with reduced mobility from one show to another around the park.

Blind and partially-sighted visitors can listen to an audio-description of all shows. The deaf or hard of hearing are provided with a graphic description of the shows at the entrance to the park.

Since its inception, Puy du Fou has supported humanitarian initiatives both in France and abroad. Puy du Fou Espérance has already contributed more than 3 million euros to humanitarian initiatives.

Puy du Fou has supported the "Akamasoa" association for 10 years, funding the construction of dozens of houses for poor families in Madagascar, and regularly sends containers of provisions and materials.

Puy du Fou Espérance also helps several associations: the League Against Cancer, Doctors of the World, the "Handi Espoir" association, "Perce-Neige" association, "Anaï Parrainage" and "Leucémie Espoir" associations and ADEL-MAS with the professor Jean-Luc Harousseau.
Key Numbers

- 2,301,000 visitors received in 2018 with a 60% revisit rate and 15% foreigners.
- 112 million euros of turnover in 2018 for 277 million euros in overall economic benefits for the local area every year.
- More than 500 million euros committed since its creation including 28.5 million in 2019.
- 1,900 seasonal jobs, 244 permanent jobs and 4,700 indirect employment.
- Just under 760 young people and pupils trained in "Académie Junior" and "Puy du Fou Académie".
- €500,000 given to associations for protection of rare species around the world.
- More than 3 million euros submitted to humanitarian works.

PRACTICAL Information

Opening dates and show dates may be altered without any prior warning.

The hotels are opened every day when the Grand Parc is opened (except on the 3rd of November) as well as the night before opening.

Investments

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GRAND PARC TICKET (from)

€36

GRAND PARC TICKET 2019 SPECIAL OFFER

20% OFF ON YOUR GRAND PARC ADULT TICKETS(1)

€28

GRAND PARC + CINÉSCÈNIE TICKET (from)

€59

ESTEVE PARK + HOTEL (from)

€61

SHUTTLE Angers TGV railway station/ Puy du Fou (from)

€21

(1) For children aged between 5 and 13 inclusive – Free for under 5s on presentation of identification.
(2) Offer may not be used in conjunction with other special offers, valid for all bookings made before 1st July 2019 and only up to 72 hours before the visit date, subject to availability.
(3) Calculated on the basis of 4 adults sharing the same room in "Stay + Offer" ,in "La Villa Gallo-Romaine" hotel. Offer may not be used in conjunction with other special offers, and is valid by reservation only up to 72 hours before the visit date, subject to availability.
PRESS CONTACTS

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