BUSINESS AND ACCOUNTING PROGRAMS
2016-17 STUDENT ACHIEVEMENT AND SUCCESS

Significantly more than 25% of our students participated in discipline-related external and internal scholarship, experiential learning, and service

- 43 students submitted in aggregate 12 full proposals in the PASSHE Business Plan Competition
- 43 students submitted in aggregate 12 full proposals in the SBDC Business Pitch Competition
- 20 LHU students and 30 international students participated in ACCT435 in a joint, international assignment as part of a collaboration between Dr. Regan Garey and Dr. Simone Maier of the International Business Program, DHBW, Heidenheim, Germany
- 10 student members assisted in organizing the Business and Accounting Programs’ New Student Orientation
- 5 Alpha Kappa Psi (Professional Business Fraternity) members attended the Principled Business Leadership Institute in Philadelphia, PA
- 4 Alpha Kappa Psi members attended Leadership Training at PBLI in Philadelphia, PA
- 5 student members planned and organized a “Leadership Freak” discussion with Dan Rockwell, who is well-known for his blogs on leadership
- One student moderated and 7 students assisted in organizing and hosting the Business Hall of Fame Panel Discussion (n=112 participants)
- 10 students assisted in organizing the Zumba-thon that raised about $200 for the local Women's Shelter
- AKPsi completed more than 150 community service hours over the past year
- 1 student emceed the fall ELC Lecture Series at which 174 attendees participated
- 35 students from ACCT335 participated in a mock, group interview in conjunction with the LHU Career Services Department
- 33 ACCT335 students toured Baker Tilly CPA firm in Williamsport, PA
- 15 Investment Club members managed a $1,000,000 portfolio through simulation on Investopedia.com
- 44 students created 4-minute marketing videos plus 10-second clips for 10 local non-profits and businesses. One of those videos is currently the leading video for the local Visitor's Center
- 31 students created 6 research studies for local non-profits analyzing how they could each increase funding through online & in-person gift shops. Included were the CC Historical Society, the CC Visitor's Bureau, Millbrook Playhouse, Piper Museum, Renovo's Flaming Foliage, and the Harger Veterans Foundation
- MRKT310 students designed social media campaigns for non-profits, businesses and social causes: 7 students created Facebook pages, 10 created Instagram pages, 30 created Twitter campaigns and 33 created Pinterest boards
- 3 management students represented the department at the fall 2016 Exploratory Studies Majors Fair
- 2 business students participated in the open house presentations throughout the semester
- 67 MANG475 students presented posters and 18 ECON355 students gave oral presentations in Celebration of Scholarship
- 5 Clearfield students presented on their internships at ClearFIELD Day
- 50 students completed internships
• Held Game Night (n=20 students) and the New Student Social (n= 91 new students and 32 upperclassmen)
• 60 students in ACCT 110 and ACCT 335 participated in a joint assignment to complete a project outside of class time with the goal of increasing engagement between upper classmen and freshmen accounting majors
• 18 MANG320 students arranged the third second annual semi-professional business social event in the PUB Multipurpose Room in fall 2016
• 161 total students (MANG315 and MANG320) participated in Partner-ED
  o 79 students in major (Fall 2016) partnered with 14 companies in experiential learning projects under the auspices of PartnerED
  o 32 students in major (Fall 2016) researched, documented and prepared a "Customer Service and Teller Orientation Program" for a local bank as an experiential learning project under the auspices of PartnerED. Research, professionally formatted report, and orientation program were sent to PartnerED organization in Jersey Shore.
  o 50 students in major (Spring 2017) partnered with 9 companies in experiential learning projects under the auspices of PartnerED
• In 2016-17, 1 student assisted 9 clients (businesses) through the SBDC.
• 25 students participated in the CPA Prep Club and attended sessions led by a local CPA about the CPA exam. In addition, an LHU alumnus now employed by a CPA firm in Maryland, joined a meeting via tele-conference
• 1 student became writer/editor of a department newsletter, and another student created the bald eagle logo for it.
2016-17 FACULTY SERVICE AND SCHOLARLY ACTIVITIES
for Business and Accounting

yellow-highlighted items are those particular to recruitment of students

Program faculty engaged in professional development, scholarly growth, and service,
including significant contributions to recruitment of students.

SERVICE
PASSHE-wide Committees (statewide)
Garey, R., PASSHE Faculty Professional Development Committee grant review, Harrisburg
Garey, R., PASSHE University system New Program Reviewer for Millersville and Shippensburg Universities
Kurzynski, M., Business Plan Competition Committee
Kurzynski, M., Founding Member, Judging Rules SubCommittee, PASSHE Student Business Plan Competition

University Service
Berrios, R., Peers’ Choice Committee, TLC
Berrios, R., Student Minority Retention Committee
Berrios, R., International Studies Education Committee
Berrios, R., Advisor, Newman Club
Berrios, R., International Friendship Program
Everett, R., Faculty advisor, LHU Student Investment Club
Everett, R., Faculty advisor, Martial Arts Club
Garey, R., Faculty Professional Development Committee, Chair
Garey, R., University Faculty Awards Committee, Co-Chair
Garey, R., Strategic Planning, Academic Excellence sub-committee, Co-Chair
Garey, R., Faculty advisor, CPA Prep Club
Garey, R., Celebration of Scholarship Judge, April 2017
Garey, R., Student Symposium Celebration of Scholarship Committee, Member
Garey, R., Department Representative, Majors Fair
Garey, R., Leadership in Higher Education Committee, Member
Garey, R., Taught an upper level Communications course for a faculty member on medical leave for six weeks
Garey, R., Advisory Board to the Provost on FPDC, Member
Garey, R., Outcomes Assessment Committee member 2013- present
Huegler, P., Clearfield Strategic Planning Committee
Huegler, P., Clearfield Safety Committee

Huegler, P., Attended ClearFIELD Day (Spring 2017)
Jensen, M., established student teams that conducted extensive research for the following organizations at LHU on how they could attract more attention/participants/supporters: LHU sports, Greek life, LHU's study abroad program, On-campus housing
Kurzynski, M., Faculty advisor, LHU Student Swim Club
Kurzynski, M., Overload teaching assignment, MANG350 Small Business Management, spring semester 2016
Kurzynski, M., Overload teaching assignment, MANG317 Entrepreneurship, fall semester 2016
Lloyd, W., Fiscal Management Committee, Chair
Lloyd, W., Teaching and Learning Center Executive Committee, Treasurer
Lloyd, W., BISHS Curriculum Committee, Co-Chair
Lloyd, W., Celebration of Scholarship Judge
Myers, C., Capital Campaign Committee, Faculty and Staff Co-Chair
Myers, C., LHUF Special Event Fund Committee
Myers, C., University Curriculum Committee (UCC), Member
Myers, C., Academic Affairs Leadership Council, Member
Myers, C., Peers’ Choice Committee, TLC
Myers, C., Financial Literacy Committee
Myers, C., Fiscal Management Committee
Myers, C., Supervised research and student presentations for Celebration of Scholarship at Main Campus, Spring 2017
Myers, C., Co-coordinated and co-taught Zumba-thon Fundraiser, February 2017
Myers, C., Faculty Leader at Summer Student Orientation, 2017
Obenreder, P., Participated in University’s Freshman Learning Community Program

APSCUF Service (including statewide committees)
Berrios, R., APSCUF Grievance Committee
Berrios, R., APSCUF Scholarship Committee
Garey, R., Student Awards Committee, APSCUF
Garey, R., APSCUF Budget Committee
Huegler, P., APSCUF Meet and Discuss Committee, Clearfield Representative
Kurzynski, M., Grievance Committee
Lloyd, W., Audit Committee
Myers, C., State APSCUF Investment Committee
Myers, C., APSCUF Treasurer and Budget Committee
Myers, C., APSCUF Executive Council
Myers, C., APSCUF Meet and Discuss Committee

Department Service and Student Mentoring
All Program faculty members serve on or engage in efforts for the following:
- Advising and retention efforts
- Business/Accounting Curriculum Review (benchmarking the core and concentrations)
- Meet one-on-one with prospective students and parents and host in classes
- Admissions Open Houses (including Clearfield)
- Business and Accounting Advisory Board
- Faculty Evaluation Committees
- Department Promotion Committee (All tenured faculty, not seeking promotion)
- Program Learning Outcomes Assessment

Department Service and Student Mentoring
- ACBSP Accreditation (maintenance efforts)
- Program Search Committees
- Fall New Student Orientation
- Senior Reception
- Scholarship Selection Committees
- Department Faculty Advising Manual

Other Individual faculty service
Berrios, R., Mentored visiting Korean Student Seunghyun Yang (Chungnam University), 2016-17
Berrios, R., Chaired two faculty search committees
Berrios, R., Served as Guest speaker, invited by the Spanish Club
Berrios, R., Supervised two student augmentation projects (Dallas Kephart and Brook Wampole) for the Honors Program
Berrios, R., Supervised internship project by Alexander Guinn
Berrios, R., Supervised research and student presentations at Celebration of Scholarship
Everett, R., Subcommittee member on Professional Science Master’s in Actuarial Science
Garey, R., Accounting Internship Coordinator
Garey, R., Faculty Search Committee (3 searches)
Garey, R., Entrepreneurship ad hoc committee department member
Huegler, P., ACS Curriculum Committee (in addition to Business Curriculum Committee)
Huegler, P., Peer Faculty Evaluation Committee, Chair
Huegler, P., Supervised five (5) MANG369 internships for the Spring 2017
Jensen, M., Supervised MRKT310 students who created Instagram and Pinterest social media
   for LHU clubs.
Kurzynski, M., Finance Search Committee
Kurzynski, M., Entrepreneurship Minor, Development Committee Member
Kurzynski, M., Faculty Advisor and Competition Liaison, PASSHE Student Business Plan
   Competition
Kurzynski, M., Supervised 2016 PASSHE Business Plan Competition student business plan
   teams - Clearfield (2), Main Campus (10)
Kurzynski, M., Supervised 2016 Pitch Competition student teams - Clearfield (1), Main Campus
   (6)
Kurzynski, M., Management Internship, Faculty-Student Advisor
Kurzynski, M., Supervised MANG499 Independent Study/Gerald Hall, Corporate Climate Study
   of a Company Takeover
Kurzynski, M., Supervised MANG499 Independent Study/Makayla Pusey, Ethics in the Fashion
   Industry
Kurzynski, M., Supervised MANG369 Management internships, summer and fall 2016
Kurzynski, M., Business Administration and Accounting Programs-Advisory Board Hall of Fame
   subcommittee
Kurzynski, M., Freshmen Mentoring and Student Social, plan and implement the event
Lloyd, W. Faculty Search Committee 1 Chair, 1 Member
Lloyd, W., Assessment Coordinator for Accounting
Lloyd, W., Accounting Internship Coordinator
Lloyd, W., Association of Collegiate Business Schools and Programs (ACBSP), Co-Champion
Lloyd, W., Business Administration Program Advisory Board, Treasurer
Myers, C., Association of Collegiate Business Schools and Programs (ACBSP), Champion
Myers, C., Assessment Coordinator for Business Administration
Myers, C., & Garey, R., Revised admissions promotional materials and met with admissions
   counselors to provide program updates
Myers, C., Business Administration Program Advisory Board, Secretary and Business Hall of
   Fame Subcommittee, Strategic Planning Subcommittee, Nominating and Board
   Development Subcommittee
Myers, C., Subcommittee member on Professional Science Master’s in Actuarial Science
Obenreder, P., Organized and participated in recruiting presentations by AKP members to each
   section of MANG105
Wheeler, A., two search committees for Economics (temporary one-semester and AY) positions

Community and Professional Service
Berrios, R., Asia and the Americas (LASA), steering committee
Berrios, R., Lock Haven Newman Center, advisory board
Berrios, R., Hearts for Haiti, Sacred Heart Parish, Pittsburgh, steering committee
Berrios, R., Latin American Cultural Union, Pittsburgh, board member
Garey, R., Salvation Army Advisory Board member, 2013-present. Projects include: Gala
   annual fundraising event and Christmas gift distribution
Garey, R., STEP Board member, 2016- present
Huegler, P., Referee for Computers and Industrial Engineering (journal)
Jensen, M., active member of the Clinton County Tourist Bureau
Jensen, M., member of Downtown Lock Haven committee
Jensen, M., member of the Clinton Central Model Railroad Club
Jensen, M., supervised students in MRKT410 who did research for local non-prophets on how to increase funding through gift shops
Jensen, M., supervised students in MRKT305 who created marketing videos for local businesses/non-profits
Kurzynski, M., created and delivered Ethics in Healthcare presentation for the Ethics Committee meeting, Lock Haven Hospital, Nov. 2016
Kurzynski, M., Reviewer, Eastern Academy of Management, Management Education and Development Track, 2016
Kurzynski, M., Pine Creek Preservation Association, Waterville, Pennsylvania
Lloyd, W., supervised Mackeyville United Methodist Church Audit 2016 and managed audit process.
Lloyd, W., supervised Clinton County Tax Counseling for the Elderly
Myers, C., YMCA Volunteer Urbankick and Zumba Instructor
Myers, C., Big Woods Bible Church Praise Team, Vision 20/20 Team, and volunteer Zumba Instructor
Myers, C., Northeastern Association of Business, Economics, and Technology (NABET), Conference Proceedings Co-editor and Board Member
Wheeler, A., Community Choir

SCHOLARLY ACTIVITIES
Books authored (including book chapters)

Publications

Peer-Reviewed Conference Proceedings

Presentations/Workshops
Garey, R., DHBW Guest lecturer, Heidenheim, Germany on International Financial Reporting, June 2017
Myers, C., Highly Impacted: Fostering Retention and Student Success In Undergraduate Business Programs, Northeastern Association of Business, Economics, and Technology, 39th Annual Meeting, State College, PA, October 2016
Consulting
Garey, R., 2016 Pearson Publishing, Lease Accounting new rules exam question developer and powerpoint creator
Jensen, M., IWorkWell.com to help them revise all their pricing, for both brokers and individuals
Lloyd, W., supervised Mackeyville United Methodist Church Audit 2016 and managed audit process
Obenreder, P., Continued research into tax laws related to Qualified Performing Artists, especially in the area of Net Operating Loss Carry Forwards, and reviewed and evaluated terms and conditions of various legal documents
Myers, C., conducted strategic planning session for Millbrook Playhouse
Myers, C., consulted on strategic planning and human resources for Big Woods Bible Church

Grants and Awards
Berrios, R., Awarded an Alternative Work Leave (fall 2017) for book project on Growth without Development to be published by Lexington Books
Berrios, R., FPDC Annual Campus Grant to continue research on Growth without Development
Berrios, R., FPDC Small Campus Grant for research support
Berrios, R., College of Business, Dean grant to attend LASA conference in NY
Garey, R., Proposal for LHU Annual Campus Grant on advanced International Financial Reporting Standards. Used this information for creation of a new independent study with an accounting student scheduled for fall 2017
Myers, C., Alumni Lecture Series Grant

Papers Submitted
Everett, R., Determinants of high cost in elective EVAR at two academic medical centers. Journal of Endovascular Therapy

Work in Progress
Berrios, R., Growth without Development
Berrios, R., Defense Contracts and Overall Military Spending
Everett, R., Comparison of Direct and Indirect Costs of Abdominal Aortic Aneurysm Procedures in Tertiary Care Facilities in the Northeast, working paper
Jensen, M., ‘Consumer confidence and discount level preferences – a longitudinal study’ working paper

Professional Development (Conferences/Workshops/Webinars attended)
Garey, R., Leadership in Higher Education Conference, Atlanta, GA, October 6-7, 2016
Garey, R., Succession Planning Continuing Professional Development webinar April 2017
Garey, R., Fulbright Scholarship Informational meeting, Penn State University, April 2017
Garey, R. International Financial Reporting Standards Continuing Professional Development, 40 hours
Garey, R., Realworld Ethics for Maryland CPA’s Continuing Professional Education, Western CPEs.
Kurzynski, M., Labor & Employment Law Seminar, Offered by West Branch Human Resource Society, May 2016
Myers, C., Northeastern Association of Business, Economics, and Technology (NABET) Annual Meeting, State College, PA, October 2016
Kurzynski, M., Multi-generational Workforce, Business Symposium, Lock Haven University, Lock Haven, PA March 2017.

Myers, C., Accreditation Council for Business Schools & Programs Conference, June 2016

**Professional Memberships**

Berrios, R., American Economic Association
Berrios, R., Association of Comparative Economic Studies
Berrios, R., Latin American Studies Association
Everett, R., American Economic Association
Everett, R., American Finance Association
Everett, R., Financial Management Association
Garey, R., American Accounting Association
Garey, R., Pennsylvania Institute of Certified Public Accountants
Huegler, P., Northeastern Association of Business, Economics, and Technology (NABET), Member
Jensen, M., American Marketing Association
Jensen, M., Professional Pricing Society
Kurzynski, M., Eastern Academy of Management (EAM)
Kurzynski, M., Academy of Management
Kurzynski, M., Northeastern Association of Business, Economics, and Technology (NABET)
Kurzynski, M., Society for Business Ethics
Kurzynski, M., Society for Ethics Across the Curriculum
Kurzynski, M., Society for Human Resource Management
Kurzynski, M., West Branch Human Resource Society
Lloyd, W., Accreditation Council For Business Schools & Programs, Co-Champion
Lloyd, W., Pennsylvania Institute of Certified Public Accountants
Lloyd, W., American Accounting Association
Lloyd, W., Georgia Society of Certified Public Accountants, Member
Lloyd, W., American Institute of Certified Public Accountants, Member
Myers, C., Accreditation Council for Business Schools & Programs, Champion
Myers, C., Higher Education Program Alumni Council (HEPAC), Board Member
Myers, C., Northeastern Association of Business, Economics, and Technology (NABET), Board Member
Myers, C., Eastern Academy of Management (EAM), Member