

Fostering Shared Visions

The mission of the Women in Leadership Development (W.I.L.D.) Conference is to empower professional and enterprising women with knowledge, energy and passion. The purpose is to elevate their professional and personal lives and achieve lifetime goals.

The Lock Haven Small Business Development Center took 22 women to the Women In Leadership Development (W.I.L.D.) conference on March 25. The group was made up of 8 local business women and community leaders, as well as 14 participants from Lock Haven University.

The conference hosted keynote speakers who emphasized the importance of this year's W.I.L.D. mission statement: To empower professional and enterprising women with knowledge, energy and passion. The conference was held at the Bayfront Convention Center in Erie, PA.

Karen Willar of Ridgecrest Home Sales, a co-sponsor of the event provided the women from Lock Haven with t-shirts displaying the W.I.L.D. logo and mission statement to wear for their arrival. Arriving in Erie the day before the conference, they group was able to enjoy a tour and wine tasting from a Gannon University client, Mazza Vineyards winery.

The convention center welcomed 660 attendees and conference attendees were able to visit displays from 72 vendors from around the Erie area.

SPEAKERS FOR THE EVENT WERE:

- ❖ **Entrepreneurship: Bill Rancic**, founder of the multi-million dollar internet company, Cigars around the World. Chosen by Donald Trump, Bill is the original Apprentice.
- ❖ **Leadership: Connie Podesta**, the "guaranteed dynamic" motivational and inspirational speaker. Connie is an author, therapist, and human behavior expert.
- ❖ **Wellness: Jan McInnis is** "The Work Lady." She brings humor to the corporate world through family and lifetime anecdotes. Jan educates with practical tips on the importance of humor in your life. In addition, national, state and local businesses will exhibit their products and services throughout the day and there will be several opportunities to learn from our wildly entertaining speakers regarding the knowledge, energy and passion of women helping women.

Life's a Journey – Go WILD!



"I wanted to take this opportunity to commend the SBDC on coordinating and executing the wonderful trip to the W.I.L.D. Conference in Erie. The entire process was flawless, the conference was rewarding and energizing, and the friendships made are everlasting. I would personally like to thank you and your staff for a job well done. I look forward to attending next year as well."

-Tammy Rich
Alumni Relations

Event: W.I.L.D. Conference

Location of event:
Bayfront Convention Center
Erie, PA 16507

Event dates:
3/24/2011 – 3/25/2011

No. of Attendees: 660
LHU attendees: 22

Cost to attend: \$335.00

Co-Sponsor:
Ridgecrest Homes Sales, Inc.

Your Greatest Resource isYOU!

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