



## Action Items 2017-18

### Academic Excellence

- Implement changes to the campus academic portfolio including: add Social Work, proposal for MSN/NP graduate degree; explore gerontology certificate.
- Finalize curricular revision for ASN (including enhanced SIM content).
- Work to designate ASN courses as fulfilling experiential learning outcomes.
- Strengthen academic support services, with a focus on tutoring and use of technology as a delivery mechanism.
- Work with LHU Clearfield faculty and their departments to add courses to the Clearfield course offering that meet critical thinking and global awareness and citizenship outcomes.

### Financial Sustainability

- Continue work on shaping the campus focus on health and human service programming. Finalize and implement plan.
- Refine marketing strategies to include: continue digital campaign (assess effectiveness); use of current students to serve as liaison's at the home high school (the cool kid approach); reduce radio and print; explore targeted visits to campus by 9-12 graders; invite targeted high schools to FIELD DAY.

### Responsibility

- Expand and promote community service opportunities; partner with Global MountainServe Center to hire a student worker who will promote service activities at LHU Clearfield; identify 'projects' to support (raise funds for deserving groups or organizations - local community or international).
- Expand fund raising initiatives to support the Helen Hummel Memorial Book Fund (Campus Olympics?).

### Partnerships

- Extend the collaboration with Penn Highlands Clearfield on the Simulation Center (with possible inclusion of CCCTC LPN program).
- Identify partners and funding to support the development of the trail project; submit targeted grant proposals.
- Develop partnership with Guardian Healthcare, with emphasis on the nursing pipeline and professional development opportunities.
- Identify collaborative opportunities with regional Career and Technical Centers (CTC's).