



**ECONOMICS AND FINANCE (15) #**

<b>REQUIRED CORE:</b>				<b>CONCENTRATION ELECTIVES (Select 2):</b>			
ECON310	Intermediate Macroeconomics	3 sh	S	MANG326	Fundamentals of Investment Mgmt	3 sh	*
	<i>Prerequisites: ECON101 or ECON102</i>			MANG360	Small Business Finance	3 sh	*
ECON315	Intermediate Microeconomics	3 sh	F		<i>Prerequisite: MANG325</i>		
	<i>Prerequisites: ECON101 or ECON103</i>			MANG480	Topics in Business (Finance)	3 sh	*
MANG430	International Financial Management	3 sh	S	ECON301	Economics of the Environment	3 sh	*
	<i>Prerequisites: MANG325</i>			ECON328	Social Seminar	3 sh	*
				ECON330	Economic Development	3 sh	*
				ECON350	Comparative Economic Systems	3 sh	*
				ECON355	International Trade and Finance	3 sh	S
				ECON360	Current Economic Problems	3 sh	*
				ECON410	Econometrics	3 sh	*

**ENTREPRENEURSHIP & INNOVATION (15) #**

<b>REQUIRED CORE:</b>				<b>CONCENTRATION ELECTIVES (Select 2)**:</b>			
MANG317	Entrepreneurship	3 sh	F	MANG320	Human Resource Management	3 sh	F
	<i>Prerequisites: MANG315 &amp; either MRKT200 or RECR330</i>			MANG345	Strategic Sustainability	3 sh	*
MANG350	Small Business Management	3 sh	S	MANG355	Social Entrepreneurship	3 sh	*
	<i>Prerequisite: MANG317</i>			MANG360	Small Business Finance	3 sh	*
MRKT310	Entrepreneurial & Small Biz Marketing	3 sh	F		<i>Prerequisite: MANG325</i>		
	<i>Prerequisite: MRKT200</i>			MANG425	International Business	3 sh	B
				MRKT305	Internet Marketing & eCommerce	3 sh	*
				MRKT410	Marketing Research	3 sh	*
				MRKT405	Behavioral Pricing	3 sh	*
				MANG480	Topics in Business (Entrepreneurship)	3 sh	*

*\*\* Electives for the Entrepreneurship and Innovation Concentration can include any course approved for the Entrepreneurship Minor*

**INTERNATIONAL BUSINESS (15) #**

<b>REQUIRED CORE:</b>				<b>CONCENTRATION ELECTIVES (Select 2):</b>			
ECON355	International Trade & Finance	3 sh	S	ECON330	Economic Development	3 sh	*
MANG425	International Business	3 sh	B	GEOG440	Economic Geography	3 sh	*
MANG430	International Financial Management	3 sh	S	HIST390	Contemporary World Problems	3 sh	*
	<i>Students in Int'l. Business are strongly encouraged to study at least 1 semester abroad and to become proficient in another language.</i>			POLI315	Politics in Developing Nations	3 sh	*
				POLI322	International Political Economy	3 sh	*
				POLI350	International Relations	3 sh	*
				MANG480	Topics in Business (International)	3 sh	*

**MANAGEMENT (15) #**

<b>REQUIRED CORE:</b>				<b>CONCENTRATION ELECTIVES (Select 2):</b>			
MANG320	Human Resource Management	3 sh	B	MANG317	Entrepreneurship	3 sh	F
	<i>Prerequisite: MANG315</i>			MANG350	Small Business Management	3 sh	S
MANG425	International Business	3 sh	B	MANG480	Topics in Business (Management)	3 sh	*
	<i>Prerequisites: MANG315 &amp; MANG325</i>			POLI260	Intro to Public Administration	3 sh	F
MANG400	Business, Society & Govt.	3 sh	B	POLI325	Labor Management Relations	3 sh	*
	<i>Prerequisites: MANG315 &amp; either PHIL102 or PHIL425</i>			POLI330	Public Policy	3 sh	S
				PSYC235	Interpersonal & Leadership Skills (EL)	3 sh	B

**BUSINESS INTELLIGENCE (15) #**

These courses are all required

COMP235	Intro to Data Science	3 sh	F	COMP340	Data Mining	3 sh	S
COMP245	Intro to Programming for Data Sci	3 sh	F	MANG342	Fund. of Management Science	3 sh	S
COMP255	Database Design	3 sh	F				
	<i>Prerequisite: COMP250</i>						

**MARKETING (15) #**

<b>REQUIRED CORE:</b>				<b>CONCENTRATION ELECTIVES (Select 2):</b>			
	<i>Prerequisite for all 3 required courses is MRKT200</i>			MRKT310	Entrepreneurial & Small Bus. Mktg.	3 sh	F
MRKT300	Consumer Behavior	3 sh	S	MRKT405	Behavioral Pricing	3 sh	*
MRKT305	Internet Marketing	3 sh	*	MRKT480	Topics in Marketing	3 sh	*
MRKT410	Marketing Research	3 sh	*	MANG317	Entrepreneurship	3 sh	F
	<i>Prerequisite for MRKT410 is also MATH107</i>			COMM292	Principles of Advertising	3 sh	
				COMP255	Database Design	3 sh	F
					<i>Prerequisite: Grade "C" or better in MATH 107</i>		
				MUSI308	Music Marketing	3 sh	
				SPRT233	Sport Sales, Sponsorship & Fundraising	3 sh	

**Warning: \* All courses on this page marked with an asterisk are taught less frequently than once a year.**