

MINOR – ENTREPRENEURSHIP AND INNOVATION

Baccalaureate degree students who are considering one day launching their own businesses can greatly enhance their chances of success by adding this minor. The Entrepreneurship and Innovation Minor covers the major business aspects and problems new businesses are likely to encounter. Students who may be missing one or more course prerequisites should contact the instructor for admission to the class. This minor is available to students majoring in any discipline *except* business and accounting.

Requirements (18 semester hours total)	
ACCT110: Financial Accounting	3 sh
MANG317: Entrepreneurship	3 sh
MRKT310: Entrepreneurial & Small Business Marketing	3 sh
MANG322: Innovation	1 sh
MANG346: Entrepreneurial Leadership & Ethics	1 sh
MANG347: Funding an Entrepreneurial Venture	1 sh
MANG348: How to Hire, Fire, Train, & Handle Regulations	1 sh
MRKT316: How to Negotiate and Sell	1 sh
MRKT3xx: Introduction to Pricing	1 sh
MANG480: Special Topics – Capstone in Entrepreneurship	3 sh
TOTAL	18 sh