



LHU Policy No – LHU-31
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LHU Website Policy

In March of 2017, Lock Haven University launched a new website and domain, www.lockhaven.edu. The site is much different from anything the University has used in the past, allowing for more robust page templates and features, a flat-style hierarchy allowing for shorter domains, and an enhanced search and directory system. The site is also entirely responsive to any sized mobile phone, tablet, laptop, or desktop screen size.

Lockhaven.edu has specific color palettes and fonts that are being used, and the site tone is intended to speak to our most important constituents – the students.

It is the job of the Division of University Advancement to ensure that the website maintains this look, feel, and tone on all pages. Some simple guidelines have been developed:

- Every page on lockhaven.edu is created and updated by the Assistant Director of Multimedia Communications and other authorized LHU staff.
- If you have a change that needs to be made please use **the LHU web update request form** to submit your updates/changes.
- Please understand, some changes, take time to make, and there are many departments on campus sending updates. We strive to make all changes as fast as possible, but in some instances, we ask that you remain patient.
- University Advancement staff have the right to decline changes or suggest alternatives if they do not follow the guidelines set forth by University leadership, the University Brand and Identity Guidelines, or the website developer notes.